

OVERVIEW & TERMS

All the information you need to start your partnership with Private Label



1. WORKING WITH US

Ready to take the next step in launching your own brand and creating a new line of tanning products? The Private Label team is here to help guide you through each step of the way, empowering you with formulas you can trust and a reliable supply you can always count on.

At Private Label, we are a lab and manufacturer first. Unlike other brands that simply resell their own products, we have developed premium formulas just for our Private Label customers. Our proprietary Private Label formulas are made from the highest quality ingredients, backed by the know-how that comes with making products for the sunless tanning industry for decades.

We believe in developing true partnerships with our customers. We understand it may be a little daunting to start your own brand and are here to make the whole process with us as easy, effective and straightforward as possible. Your success is our success - and we are here to fast track that success. Benefit from our decades of experience creating products and building brands from within the industry.

We started as a small business ourselves and understand how important it is to manage your bottom line. Today, as one of the largest purchasers of DHA Actives in the space, along with other key ingredients, we are able to utilize our mass purchasing power to pass on the savings to you with ultra competitive pricing without ever compromising on quality.

We ensure your brand name, products and information are always kept completely confidential. You will never see our logo or label on your products and there will never be a direct correlation between you and Private Label.

2. OUR PRICING

Simply put - we don't raise our prices. After all, how can you build a brand with fluctuating prices and complicated pricing tables? We don't make you jump through hoops to begin your journey creating your brand. We offer you the lowest minimum order quantities for the lowest price possible on your first order and then for every order following. We provide the stability to build your dreams on - a rock solid foundation for you to trust in.

There are no deposits to get started and no hidden costs. We have built a simple process where you can order online, checkout and receive products delivered to your door.

3. DESIGN & PRINT

If you need assistance with your label designs, we are here to help! We have created hundreds of brands and know how to make a product embody your brand vision, stand out off the shelves and most importantly sell! Our label design service can be purchased online and guides you through the design process with our expert design team.

However, never feel obligated to purchase a design package from us. It's your dream after all and there are many talented designers out there. The only thing we ask is that you adhere to our label templates, specifications and guidelines - all so you get the very best result and professional look for your products. We are here to put you in control of your brand, while also providing support wherever you may need a little help.

When it comes to label printing, we are here to help also! We offer two different label packages online, which we deliver on a roll for you to apply onto your products (just like our founders did when we got started!). Again, there is no obligation at all to purchase a printing package from us. You might find it easier and more cost effective in the early days going through a local printer in your area.

Visit privatelabeltan.com for more information

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4. SHIPPING

When you shop online with Private Label you will be shown real time shipping rates at checkout based on your order weight and shipping location.

We have partnerships with the leading freight carriers around the world such as:

- UPS in the USA
- Australia Post & Fastway Couriers in Australia
- Asendia and GLS in Europe & the UK

Please allow up to 10 days for your label to be filled and packed for shipment.

I hereby acknowledge that I have read and fully understand the details of this document:

(signature) _____

(printed name) _____ (date) _____