



PRIVATE LABEL

YOUR BRAND. YOUR WAY.

FORMAT: 200 mL/6.7 US FL Oz Lotion Label

LABEL SIZE: 151mm X 130mm

TEXT SAFE ZONE: 147mm X 126mm

BLEED: 154.176mm X 133.176mm

**FRONT/BACK VISIBILITY
SAFETY ZONE**

Files Accepted: Adobe Illustrator or Press Quality PDF (Illustrator editing capabilities turned on) with 0.0625" (1.588mm) bleed using this template.

4-Color Process Printing: All artwork must be created in CMYK format. If Spot Colors or colors made from RGB are provided, our presses must convert them to CMYK and therefore, colors may vary from your original artwork.

Spot Color/Special Print Finishes: If PMS colors have been specified please ensure they are set up as spot color in working file. Special print finishes such as spot UV or foil stamping also need to be set up as spot color.

Gloss & Matte Lamination: Please specify if gloss or matte lamination is required.

Fonts & Images: Please supply all fonts used in artwork or convert to outlines before supplying artwork. Please also provide any linked images or embed.